

# Broulee Surfers Surf Lifesaving Club Strategic plan 2022-2027

## Strategic Plan ideas collation

- New **furniture for the bar** and function area
- Shelving for the storeroom downstairs opposite the First Aid Room and shelving for the storage room upstairs.
- **New nippers' competition boards** and secure funding support for the Nippers equipment program.
- Work with Council to develop a **new toilet and shower block by Council** to address the unhygienic conditions of the current block and provide modern facilities for beach goers.
- **Rapid Response Unit storage** The BSSLC can seek to apply the current toilet block space underneath the Club house to provide a Quick Response Unit storage for rapid emergency response servicing the wider ESC area and possibly improved storage space to support Club activities.
- **Clear scrub around the Club House to meet NSW government bushfire protection policy standards** ie 10m clearance and objectives set out in the Council submission to the Bushfire Inquiry. Such action will improve the resilience of the Club asset in bushfires and enhance capacity to provide community support in times of emergency.
- Create "offset development" to replace scrub removed in the same way as the commercial development around Broulee is being facilitated.
- **Create a Helipad** in the area between the Club and beach to facilitate fast rescue and recovery of swimmers rescued from the beach.
- **Build an integrated boatshed, gym and disaster recovery centre with short term accommodation for Club members attending training and patrol.**
  - This could require extending the area currently licenced to the Club (and then to be leased to the Club for 20+ years).
  - The rapid development and price increases in Broulee area real-estate are creating pressures on 'out of towners' to join the Club and provide patrol services.
  - Development of a bushfire safe building will address the local and regional need for secure protection in times of critical events such as the next bushfire and floods by enhancing the Club's capacity to provide shelter and post emergency support deepening the area's resilience in the next and subsequent emergencies.
  - The ground floor surfboat storage will provide secure asset space and a protected environment in the event of the next bushfire. The Club's current surfboat fleet of 5(?) boats have a new replacement cost of \$35,000 per boat plus ancillary equipment of oars rollicks etc with an overall replacement value of over \$250,000
  - The proper management of the Club's surfboats will enhance surf boating development and the related requirement for surfboat rowers to be part of the patrol framework in the Club.
  - Enhanced short term accommodation for Club members will enable development of more and better staffed surf safety patrols with a view to expanding patrols to cover (currently unpatrolled) Broulee North Beach. Development of the facility would proceed subject to successful supporting grants from the State and Commonwealth bushfire and resilience funds.

Send input to [davidgbutt22@gmail.com](mailto:davidgbutt22@gmail.com)

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## Alternatively

- **Build a separate gym facility** to develop the current gym programs in the training room
- **Build a surfboat shed]**
- **Expand the storage section on the deck**
- **Expand the Club's deck area** towards the beach by 4 or more metres.
- **Expansion of Club membership and Patrol participation into nearby population centres** (Canberra Queanbeyan Goulburn Wagga etc) to build patrol numbers and depth and support expanding patrol coverage to uncovered beaches.
  - With evolving real-estate trends, the provision of bunkhouse accommodation could be an important positive factor in regional membership development.
- **Development of sports training programs** under designated specialised coaches to facilitate Club members enhancing skills generally and developing programs to support participation and improved performance in Regional, State and National carnivals.
- **Support and development of the Burley Griffin Surfboat event in Canberra.**
- Potential for development/expansion of Bay to Breakers Event weekend with development of an ultra-sports event eg North Beach to Island spit and Bay to Breakers swim-run-swim to compliment the Bay to the Breakers event.
- **Establish a benevolent fund** at 'arm's length' to provide an independent development income stream.
- **Determine an overall business plan for the bar** – is it to be a facility for Club members and their guests run on a volunteer basis or a facility with a more open public access to generate greater revenue potential but also greater costs?
- Review all areas of Club activity to identify silos and opportunities for improvement and enhanced coordination between areas.
- The community encouragement to make full use of the club facilities through hall hire by groups and individuals for events and regular bookings.
- **Improve grassed areas** between the club building and the gear shed plus the rear of the shed. This could include seating, picnic tables and possibly a picnic area bbq.
- Review and improve the club bbq area on the rear balcony to be more fit for purpose.
- **Diversify Membership** consistent with SLSNSW policy
- More flexible patrol rostering
- Patrolling options for North Broulee when larger surf closes South
- Social Events calendar for a range of member demographics
- **Community Education program on water safety**
- **Growth and expansion of the Surf Sports Coaching and Sports Training program**
- Transition program for under 14 Nippers to active Junior members
- **50th year Broulee History eBook project**
- **Marketing and Sponsorship program**
- Surfboard riding Surf sport development in club
- Collaboration with Broulee Surfboard riders
- **Acquire a trailer BBQ to be taken to events**
- Opening the bar service area to the back deck to allow serving to patrol and other members while the club house is hired out to functions.

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